

Israel is in the midst of a massive diplomatic, political and intelligence campaign, both public and covert, that could lead – if those officials behind it have their way – towards a military strike on Iran. It is a war for the hearts and minds of Americans. Or you might call it the war before the war. In intelligence circles, this Israeli project is known as perception management and defined by the department of defence as:

*Actions to convey and/or deny information ... to foreign audiences to influence their emotions, motives and objective reasoning as well as to intelligence systems and leaders ... ultimately resulting in foreign behaviours and official actions favourable to [US] objectives. In various ways, perception management combines truth projection, operations security, cover*

[More...](#)