

Fox remains on a mountain above its two closest competitors, with its prime-time audience in March more than that of MSNBC and CNN combined. "The O'Reilly Factor" has done particularly well, keeping more of its postelection audience than anything else on CNN and MSNBC.

Through Wednesday, Fox was averaging 2.73 million prime-time viewers in March. MSNBC had 1.16 million and CNN had 1.14 million. The March ratings period ends Friday, and it's doubtful CNN will be able to overcome MSNBC.

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