The great deceit began in the early 1970s. It was concocted by insiders at the American Cancer Society (ACS) and their "friends" at the National Cancer Institute (NCI).

The American Cancer Society (ACS) particularly wanted to push mammography because it could be tied in with the Society's own financial objectives (keep in mind the ACS slogan "a check and a checkup"). And the radiologists, of course, loved the ACS program. There were few, if any, powerful voices individual or institutional which cried out, "No!" or "God No! Don't do this. NO. NO. NO."

The collusive attack on healthy American women happened because "the fix was in."

"The women should have been given the information about the hazards of radiation at the same time they were given the sales talk for mammography... Doctors were gung ho to use it on a large scale. They went right ahead and X rayed not just a few women but a quarter of a million women... A jump to the exposure of a quarter of a million persons to something which could do more harm than good was criminal and it was supported by money from the federal government and the American Cancer Society."

The National Cancer Institute (NCI) was warned in 1974 by professor Malcolm C. Pike at the University of Southern California School of Medicine that a number of specialists had concluded that "giving a women under age 50 a mammogram on a routine basis is close to unethical."

Repeat... The experts in the government were told not to do this to healthy women in the YEAR 1974! The warning was ignored because Mary Lasker (whose husband was the dark advertising devil behind the Lucky Strike cigarette advertising campaigns) and her advertising / promotional / corporate power types at the American Cancer Society (ACS) wanted mammography. Everyone else could go to hell. What Mary and her powerful political allies wanted in the cancer world, they got. Everyone else, including the public, was ignored.

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