A personal message from Jesse Richard.

But when I really listened to the lyrics I almost cried. I heard myself in this song. I heard my own desire to get other people to pay attention to what is taking place in this world. I heard my entire struggle to get my friends, family members and complete strangers to take notice of what is going on. But the thing that almost brought me to tears was my realization that this struggle has been going on for at least the age of the song itself...at least 40 years! And to think I am 44! People have been trying to wake up their fellow citizens for my entire life! And people are still not getting the message! How sad.

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