

Several days ago Dr. Neve Gordon of Ben-Gurion University of the Negev published an opinion piece in the Los Angeles Times. In that article he explained why, after years of activity in the peace camp here, he has decided to pin his hopes on applying external pressure on Israel - including sanctions, divestment and an economic, cultural and academic boycott.

He believes, and so do I, that only when the Israeli society's well-heeled strata pay a real price for the continuous occupation will they finally take genuine steps to put an end to it.

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